



POSITION VS. PROJECT CHECKLIST

A reference to help successful companies evaluate their custom software needs

In a highly competitive global market, the successful company optimizes operations and enhances user experience through cutting edge technologies. Web-based applications, portals, mobile apps and dashboards all have the potential to revolutionize your business processes and your target market's perception, but custom software development poses a challenge to businesses with limited or no in-house IT personnel.

In some cases, even the most well-rounded in-house team won't have the necessary skills to undertake complex projects, and in others, pulling IT from their day-to-day duties can spell disaster for your bottom line. Outsourcing custom software development empowers businesses to innovate and expand their capabilities.

Should we outsource our software development project or handle it in-house?

The decision to outsource custom software comes down to two main issues: time and money. If your business has the resources to hire a full-stack developer and you anticipate more software development work in the long term, it would make financial sense to hire a new employee. If your project is a one-time output and your IT staff is already overburdened, partnering with a qualified, competent software development company makes more sense.

If you're not sure which option is best for you, use the checklist on the next page to gain clarity.

When to outsource a software development project	When a position-approach to software development is appropriate
<ul style="list-style-type: none"> ○ Insufficient IT personnel in-house ○ Overworked IT personnel unable to take on new projects and maintenance ○ Extensive project scope requires shifting IT personnel focus from daily responsibilities; may compromise core business operations and competencies ○ Lack of skills and knowledge necessary to undertake software development project ○ Necessary software will require several months to complete ○ Hiring freeze / lack of funding to hire new personnel ○ High-quality support and outside assistance would benefit current IT personnel ○ Lack of skilled IT candidates in immediate area ○ Project requires more support and maintenance than IT team can handle ○ Project is urgent and requires immediate full focus 	<ul style="list-style-type: none"> ○ Sufficient IT personnel in-house to undertake the project ○ IT personnel have time available for software development and maintenance ○ Project small enough to handle in-house ○ Staff software developers have skills and knowledge necessary to undertake project ○ Software is quick turnaround and will not interfere with other daily IT personnel responsibilities ○ IT department prefers maintaining complete control over technology projects ○ Funds available to create IT position to handle software development ○ Ample talent seeking employment in local area ○ Low maintenance software requiring minimal ongoing support and maintenance ○ Project is not urgent and current team can handle when they have time

Once you add up your checkmarks for both columns, you'll have a clearer picture of which approach will work best for your company's software development project. If you've got an IT staff with development skills and the project won't distract them from other important duties, your project may be best handled in-house. If, on the other hand, you don't have the sufficient resources in-house and can't afford to fill a full-time position, outsourcing your project gives you the advantage of a knowledgeable, talented Software Partner without the overhead costs.

Gain the advantage of a team of full stack developers with greater expertise, and a team of project managers and customer service representatives.

When it comes to software development, time is of the essence. When it comes to business management, the bottom line matters. When you partner with the right software development company, you gain greater speed with an experienced team at a competitive cost.

At Antares, we provide an alternative that ensures prompt delivery of high quality, customized technology solutions to support your business. We've been developing pioneering technology solutions for thirty years, and during that time, we've developed processes that expedite software development and ensure the rapid delivery of products that meet the precise requirements of our clients.

Contact our technical team today to learn more about how Antares can help you.